

myBMP

By JIM WARK



myBMP is a new web-based management tool launched in 2010 that provides Australian cotton growers access to the industry's best practice standards, supported by the latest scientific knowledge, resources and technical support. It represents a complete rejuvenation and extension of the original BMP

system providing growers with tools to:

- Help improve on farm production performance.
- Better manage business risk.
- Maximise potential market advantages.
- Demonstrate responsible and sustainable natural resource management to the community.

myBMP is the result of industry wide consultation with growers, researchers and industry bodies, taking into consideration the requirements of the cotton industry now and into the future. The initiative is strongly supported by the Cotton Research Development Corporation, Cotton Australia and the Cotton Catchment Communities CRC.

GETTING STARTED IS EASY

myBMP can be accessed via www.myBMP.com.au – once on the home page, selecting the “Register Here” text will take you through the registration process (Tip – the “Demonstrations” text will allow you to access a video tutorial, showing you how to complete the process – once registered you can watch virtual tours of all of the *myBMP* features from the Grower Home Page).

Support – If at any time you have questions about *myBMP*, you can either email the *myBMP* Service Manager via admin@myBMP.com.au or call **1800 COTTON** for one-on-one support

WHY USE *myBMP*?

- **Focus is on continual improvement, flexible system, resources, simplicity and no doubling up.**
- **A new system of classification** – **Level 1** is the entry level that covers off identified legal requirements while **Level 2** contains what is considered industry best practice. Together these two levels comprise the content required to complete *myBMP* certification. **Level 3** and

BE AWARE OF

- To remain current, existing BMP certifications must be updated in the new *myBMP* system before 31st August, 2011.



The new *myBMP* provides the tools required to improve production performance, better manage business risk, maximise potential market advantages and demonstrate responsible and sustainable natural resource management to the community.

Level 4 are aspirational levels that cover those practices that will be considered best practice in the next 5 and 10 years respectively.

- **Simplicity** – being web based, *myBMP* has done away with clunky manuals and paper based assessments. All information is lodged electronically and stored confidentially. *myBMP* allows the user to upload documents relevant to their *myBMP* practices in one easy to manage on-line filing cabinet.
- **No doubling up** – *myBMP* has the ability to cross-reference BMP practices against the old BMP program, automatically populating completed practices from one system to the other. No time spent by the grower transferring data from the old system to the new.
- **Focus on continual improvement** – for the Australian cotton industry to remain competitive in the world market, continual improvement and increased efficiencies is important. *myBMP* helps the user access new research and information that helps make this continual improvement possible.
- **Flexible system** – tailored by you for you – *myBMP* allows you to work through the program modules in the order and to the levels that suit your business priorities. *myBMP* has been designed to accommodate all users – from the seasoned BMP user to growers who have never grown cotton or used BMP before.
- **Resources** – every practice is linked to its own reference source, with a pop up box that provides definitions, explanations, templates, calculators and links to further information. No more need for Google searches because *myBMP* provides access to all the latest information and research results in one easy to access place.
- **Certification** – those growers who choose to seek certification will find the new and streamlined auditing process easier to manage.

For further information please contact: Jim Wark 0427 050832

Helpline: 1800COTTON

Website: www.myBMP.com.au



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